

CONCEPT DESIGN

PROJECT DELIVERY TEAM MEETING
TUESDAY, JULY 29, 2025

EMBARCADERO PLAZA AND SUE BIERMAN PARK RENOVATION PROJECT



DOWNTOWN SF
PARTNERSHIP

SAN FRANCISCO
Office of Economic and Workforce Development



AGENDA

1. Proposed Design Schedule

12:00 pm-12:15 pm

- a. Commit to Dates and Participation
- b. Commit to PD Meeting times

2. Design Program Alignment

12:15 pm-1:30 pm

- a. Dog Park Size and Placement-Fenced (Enclosed) or Open
- b. Stage type, size, and location
- c. Skate zone(s) identified
- d. Fitness area size, and placement
- e. Interpretive walk
- f. Historical / Art / Gardens

PROPOSED DESIGN SCHEDULE

Design Schedule Discussion

- 1) Mayor's mandate for groundbreaking by Fall 2026. HOK developed a proposed schedule with critical milestone dates to achieve that date.
- 2) Proposed Design Schedule Discussed (See attached)
 - a) Select Final Program **July 28th**
 - b) Final Survey Results **August 1st**
 - c) Submit CEQA application **August 1st**
 - d) Visual Arts Committee **Early August**
 - i. Draft letter to be crafted by RPD outlining recommendations on next steps regarding the Vaillancourt Fountain.
 - ii. RPD to explore risks around lack of maintenance to the fountain
 - iii. Goal to broach initial approval to remove, with final removal occurring after CEQA completion
 - e) Select Final Design Concept **August 18th**
 - f) Arts Commission **September 5th**
 - g) Renderings Complete **October**
 - h) **Community Meeting 3 Early November**
 - i) **RPD Commission Mid-November**



07-22-25

EMBARCADERO PLAZA AND SUE BIERMAN PARK RENOVATION PROJECT



DESIGN PROGRAM ALIGNMENT

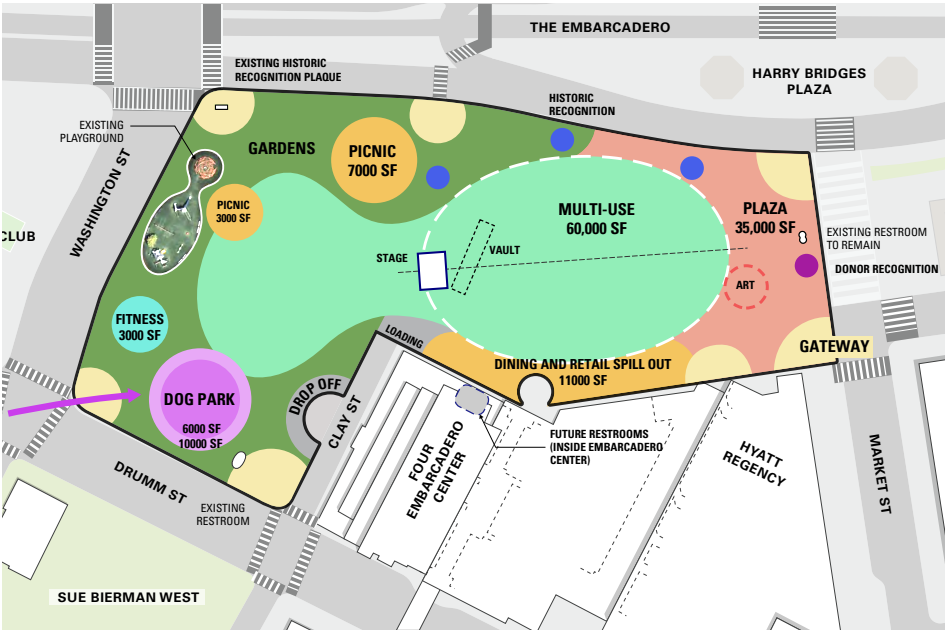
DESIGN PROGRAM ALIGNMENT

1. **Dog Park** Size and Placement
 - Fenced (Enclosed) or Open
2. **Stage** type, size, and location
3. **Skate zone**(s) identified
4. **Fitness area** size, and placement
5. **Interpretive walk**
6. Garden(s) placement
7. Historical / Art
 - Confirm flexible areas allocated throughout

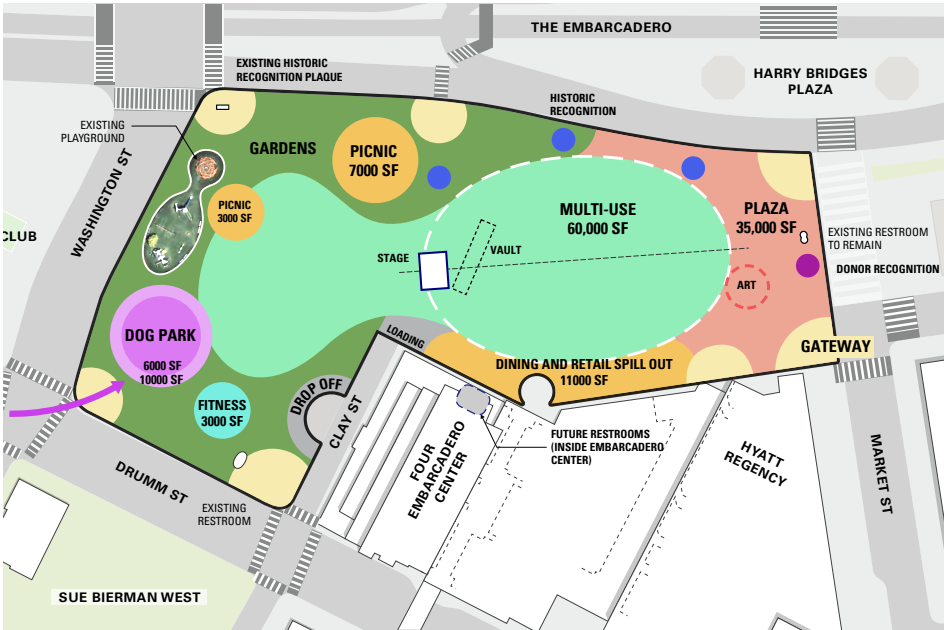
DOG PARK

Size: 10,000 sf or smaller
Location: NW, NE, or Sue Bierman West
Fenced vs open

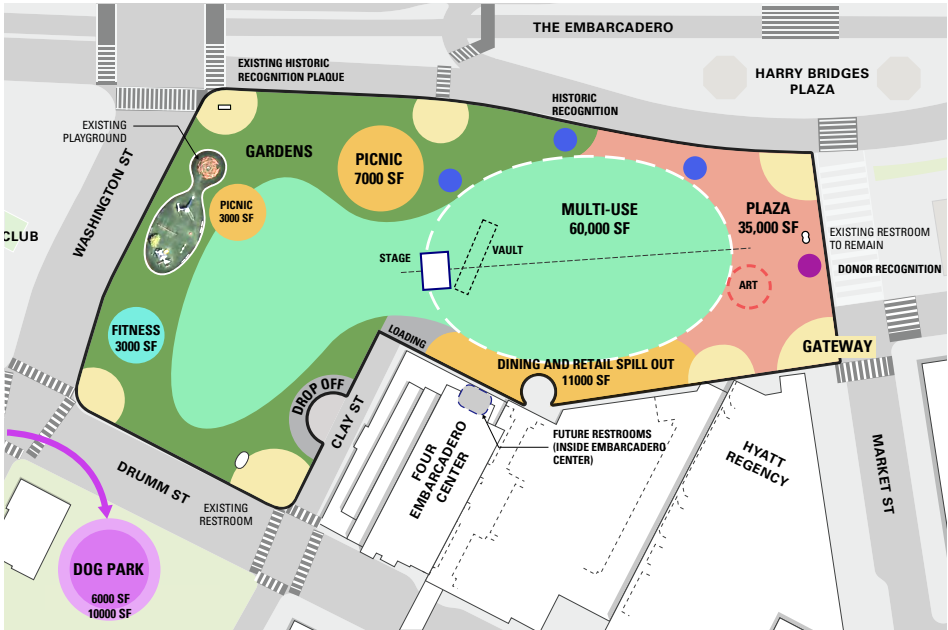
REFERENCE:	
Leroy Street	6,000 SF
Channel street	7,200 SF
Francisco park	8,500 SF



NORTHWEST OPT 1



NORTHWEST OPT 2



SUE BIERMAN WEST

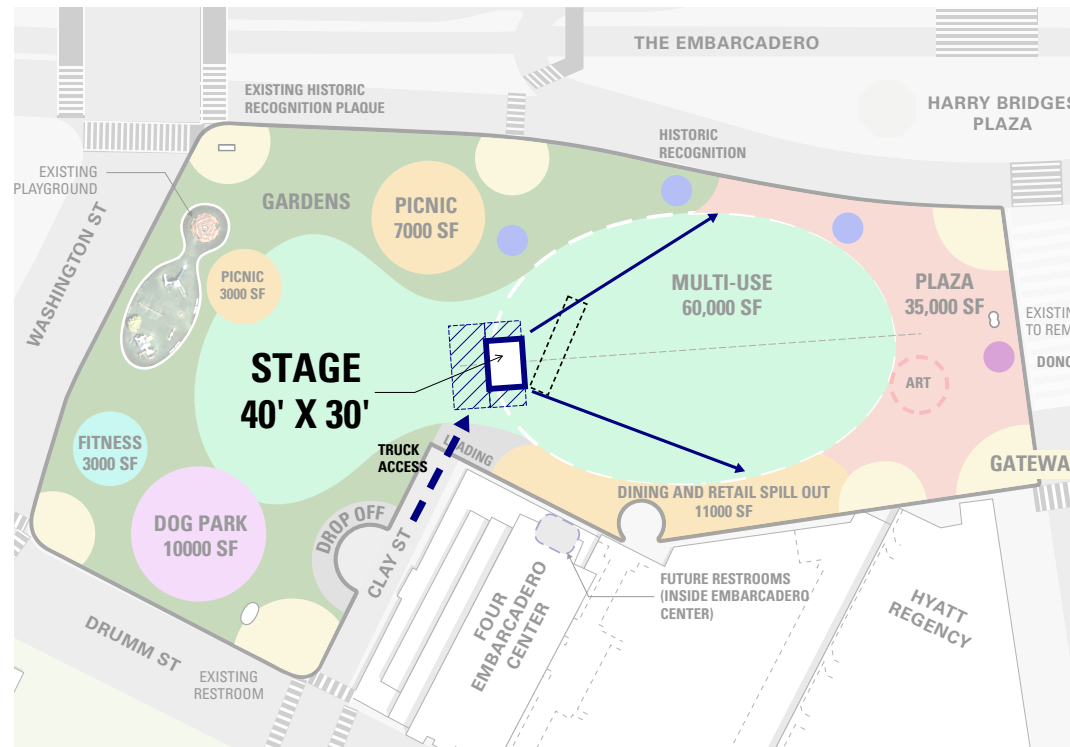
STAGE

Size: M, L

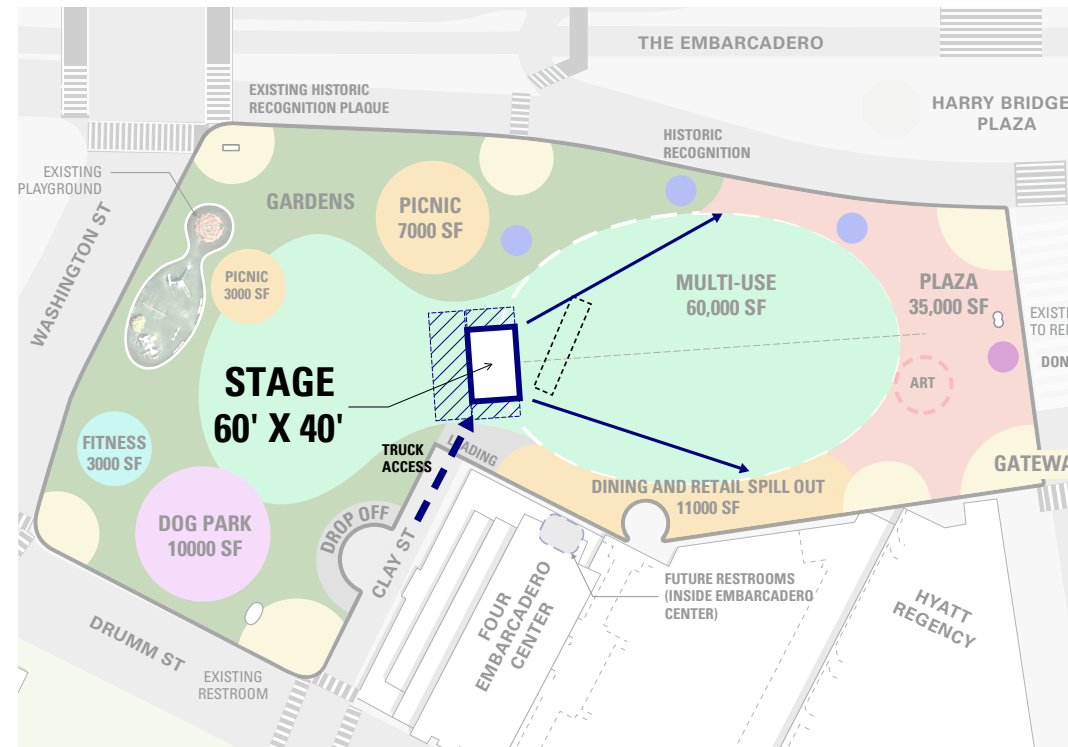
Type: Raised platform + overhead structure, or other

REFERENCE:

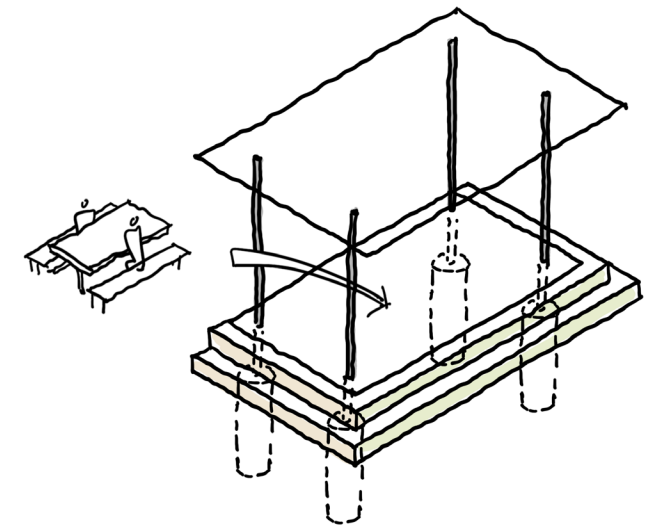
Discovery Green 1	40'x30'	Lawn	23,000 SF / 2,875 cap.
Discovery Green 2	70'x40'	Lawn	44,000 SF / 5,500 cap.
Levitt Plaza	60'x40'	Lawn	40,000 SF / 5,000 cap.



MEDIUM: 40' X 30'



LARGE: 60' X 40'



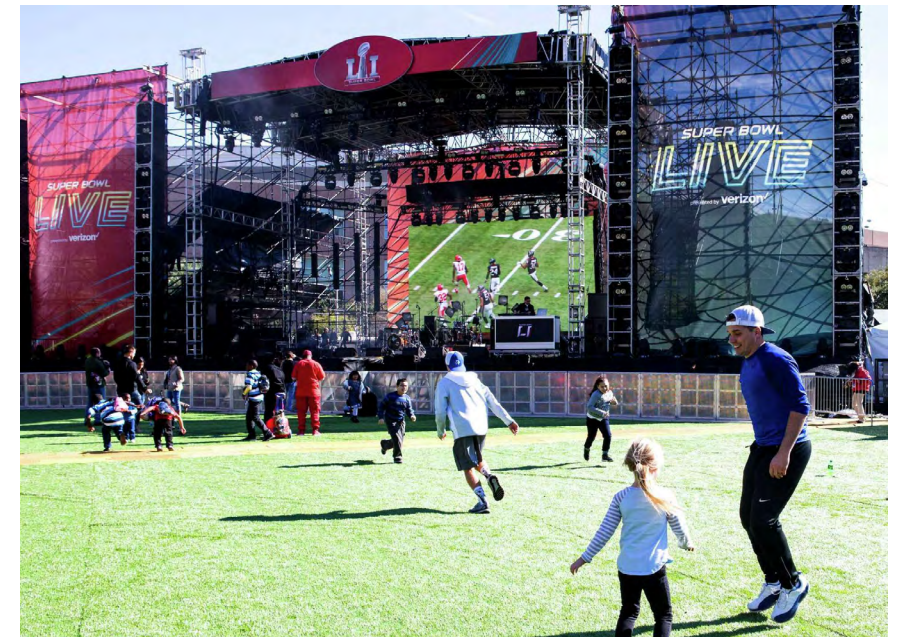
**STAGE, STRUCTURE, AND
INTEGRATED TIERED SEATING**

STAGE

DISCOVERY GREEN MEDIUM STAGE:
40' X 30'



DISCOVERY GREEN TEMPORARY STAGE:
70' X 40'



FITNESS

Size: +/- 3,000 sf

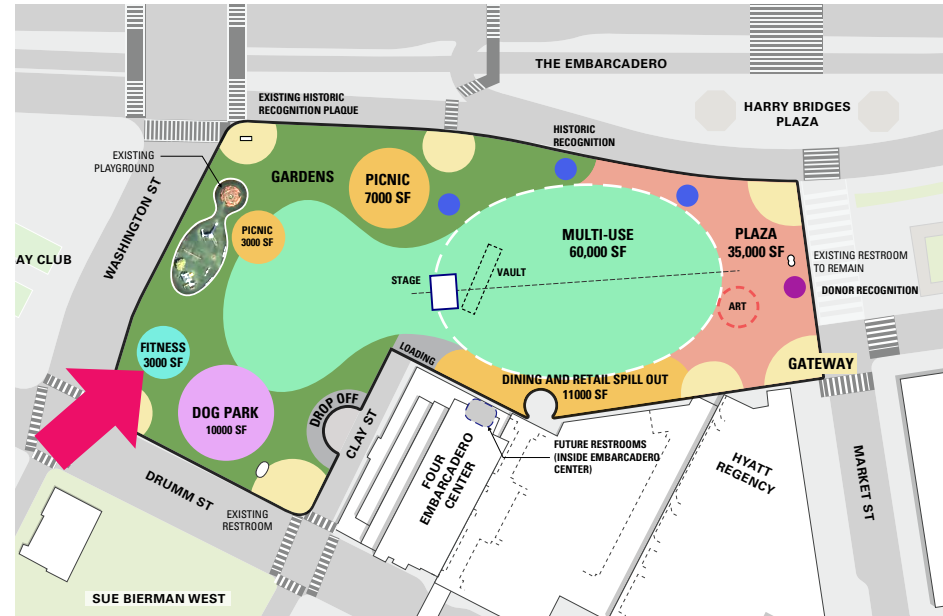
Location: Northwest, northeast, or both

Qty: Single consolidated vs multiple

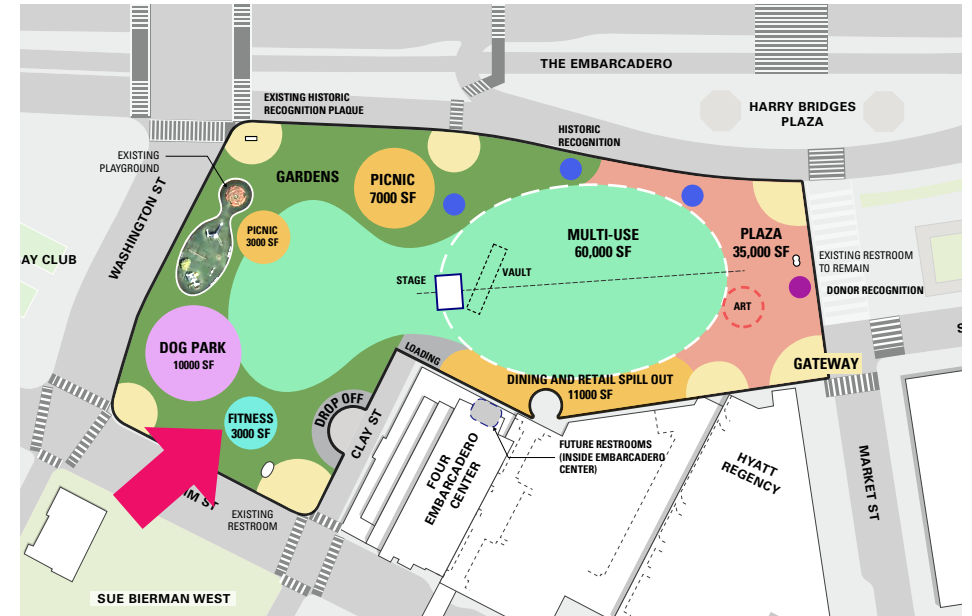
REFERENCE:

Marina Green
UN Plaza

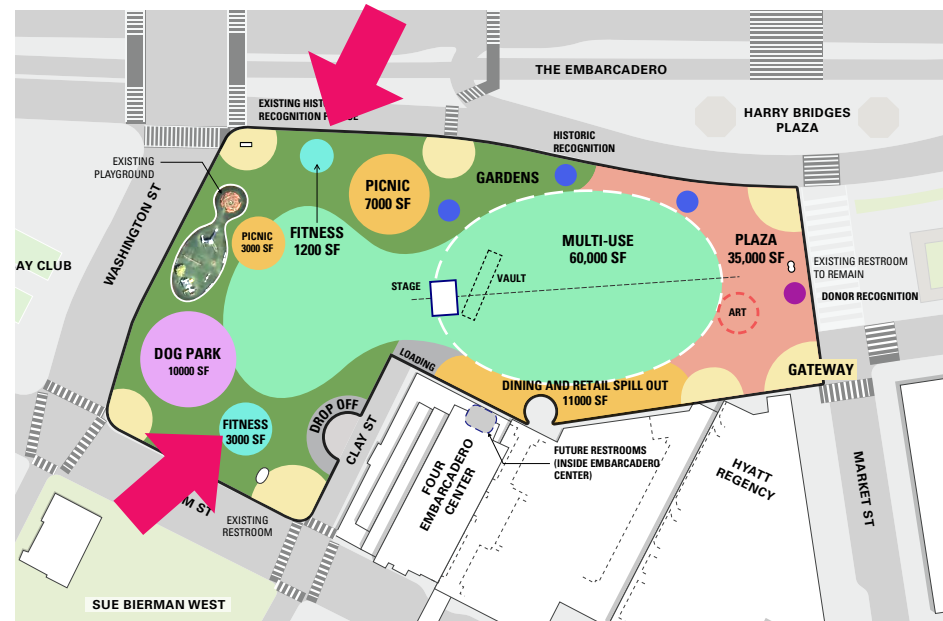
1,200 SF
2,900 SF



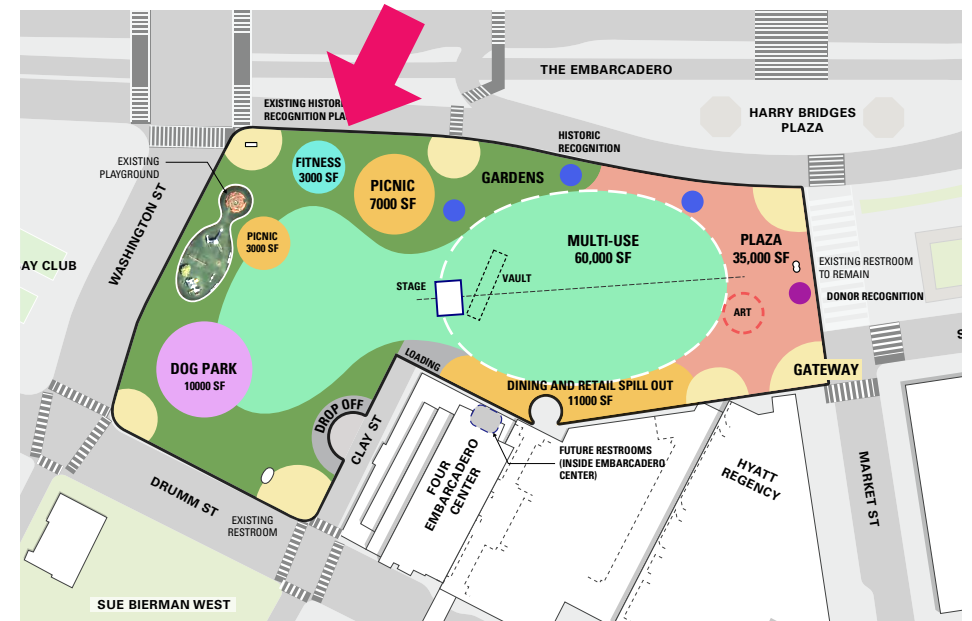
NORTHWEST 1



NORTHWEST 2



NORTHWEST + NORTHEAST



NORTHEAST

FITNESS



**PRESCRIPTIVE
WORKOUT STATIONS**

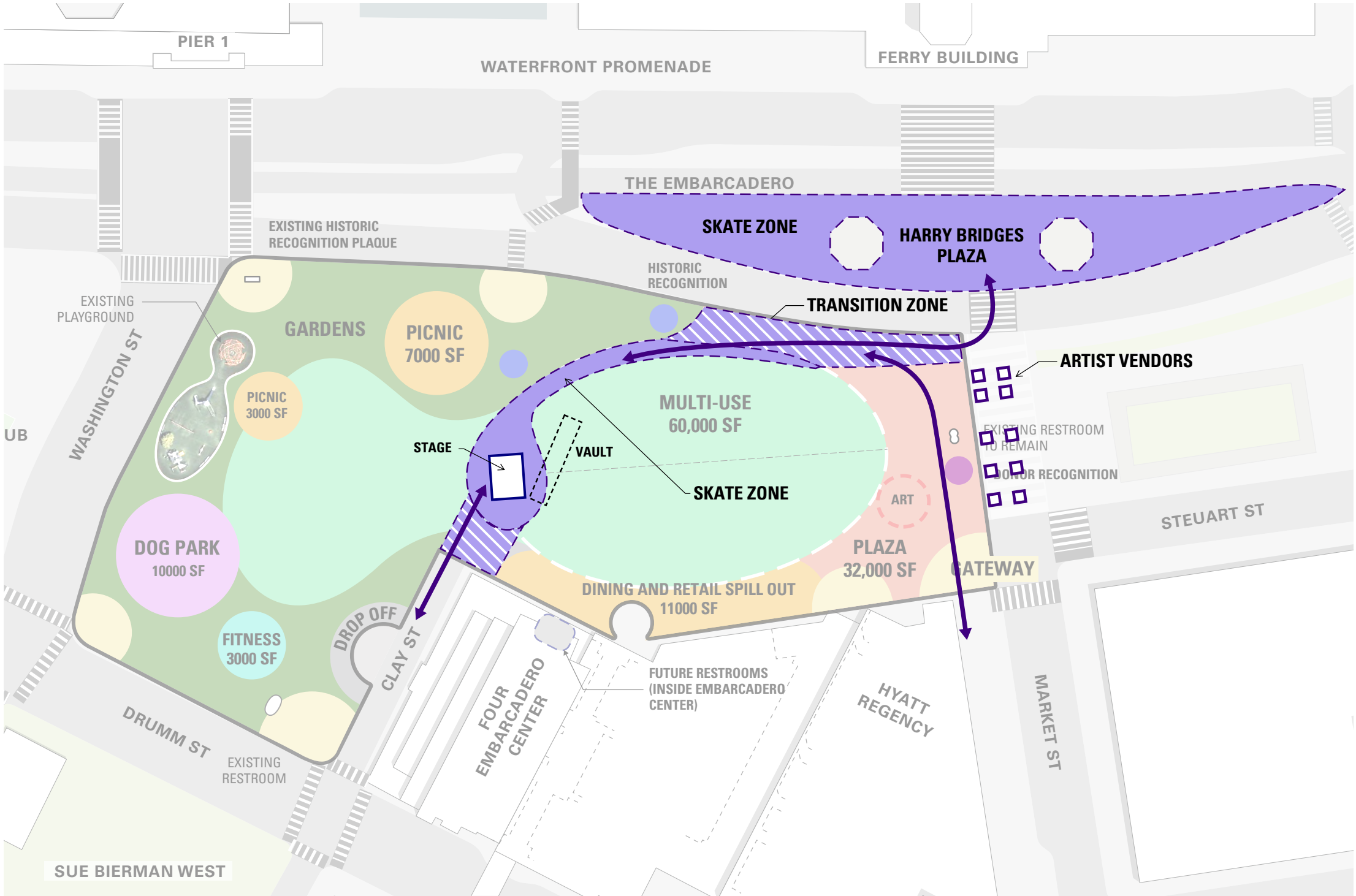


**FREEFORM /
ENVIRONMENTAL
FITNESS AREAS**



SKATE ZONE

Skate-friendly area
Circulation



INTERPRETIVE WALK

Walkways through Embarcadero gardens with historical acknowledgement or reclaimed material as features

